

# Aya Karpinska

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## EXPERIENCE

### TEACHING ASSISTANT

Brown University, Providence, RI | Sep 07 – Present  
Planning and conducting an intermediate-level class in which students create projects exploring techniques for effective and innovative use of text in digital media.

### DIGITAL CULTURE RESEARCHER

R/GA, New York, NY | Dec 06 – Aug 07  
Combining trendspotting, ethnography, and consumer research to discover and interpret key behaviors in the use of technology to enrich people's lives.

### SENIOR INTERACTION DESIGNER

R/GA, New York, NY | Sept 03 – Sept 06  
Designer of content, structure, and functionality of interactive projects. Working with clients to refine their strategy and develop creative solutions that balance their goal with users' needs.

### WEB DESIGNER / PRODUCER

Global Action Project, New York, NY | Jun 02 – Dec 03, Mar 05 – Sep 07  
Created a site that showcases GAP's Documentary Project for Refugee Youth, a program for teenagers expressing their experiences through video, writing, and images.

## HONORS

### Cannes Lions 2006

*Nike iD in Times Square* Bronze, Ambient: Stunts and Live Advertising  
*Target Design for All* Bronze, E-Commerce

### ad:tech Awards 2005

*Target Design for All* Best Consumer Website and Best of Show  
*Nike iD in Times Square* Best Interactive Marketing Technology

### New York Festivals Interactive Awards 2005

*Nikewomen.com* Gold World Medal in E-Commerce

## EDUCATION

**Brown University** Literary Arts, Electronic Writing Fellowship | Providence, RI  
Master of Fine Arts | Graduation May 2008

**New York University** Interactive Telecommunications Program | New York, NY  
Master of Professional Studies | May 2003

## Language Skills

Fluent Polish (native) and French. Intermediate Spanish.