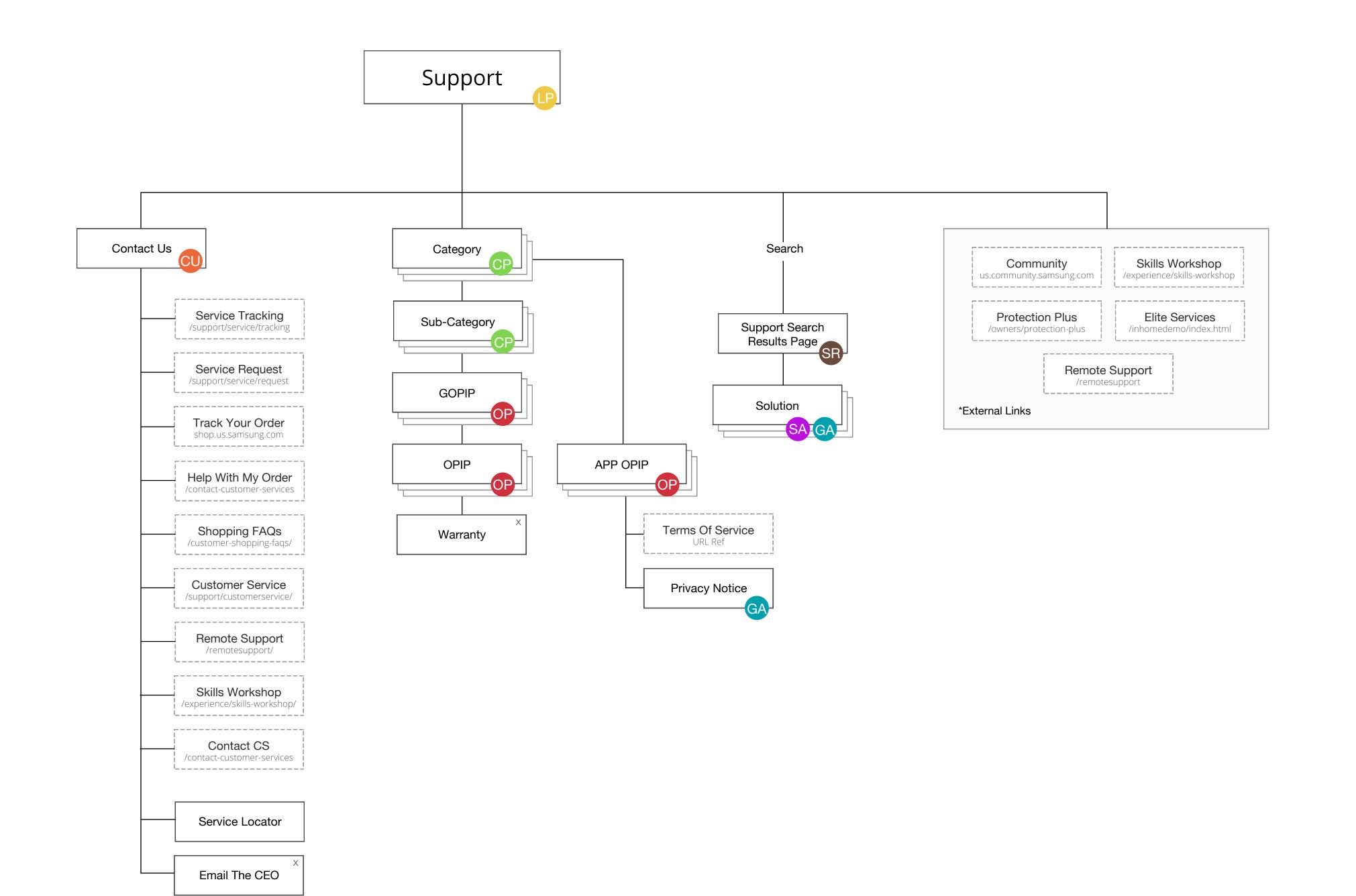
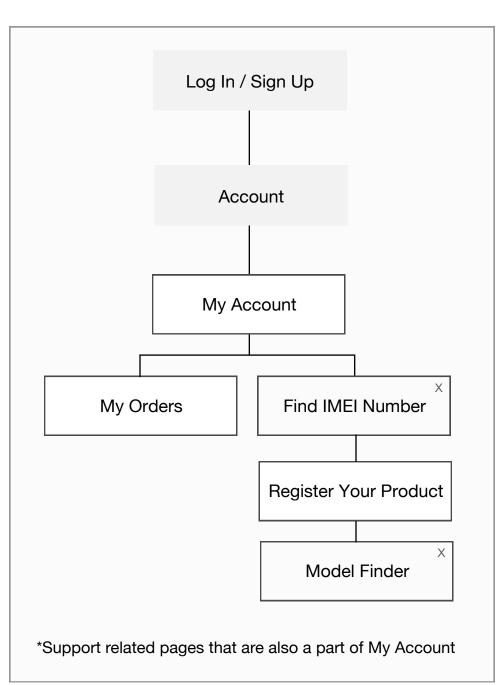
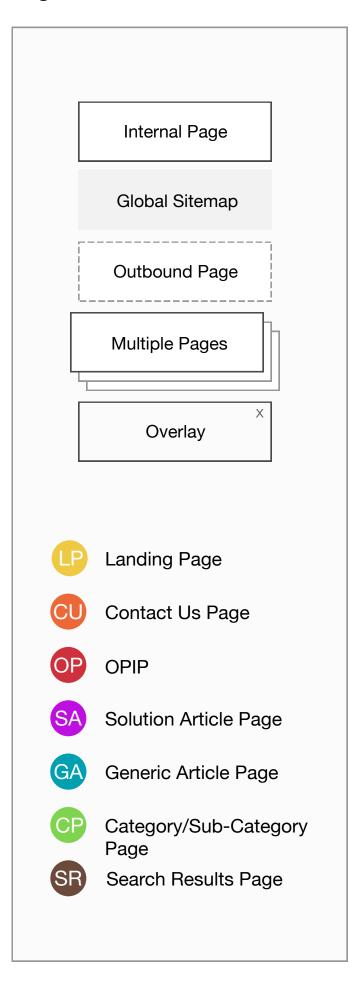
Samsung Support Site Map V1 | 09.26.2016

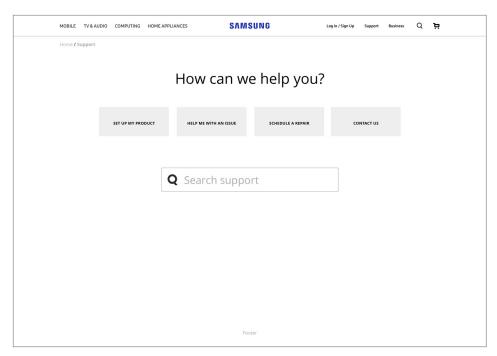


Account



Legend





NOTES

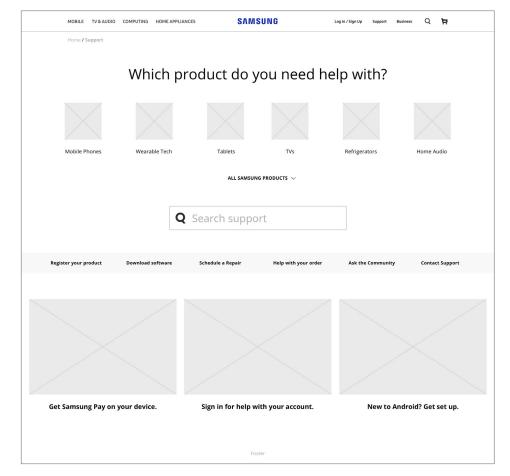
These wireframes do not represent final copy, visual design, or layout.

For both of the Support landing page options presented at left, we want to provide quick access to the most common needs, avoiding information that is too specific.

Needs-based option

Four key support needs serve as "tabs" that guide users to resources. For more details, see https://invis.io/WX7ZNYQG8

A search area is present for users who have a specific question, or feel more comfortable using search to find resources.



Product-based option

In order to best serve users, we must know what their product is. With this information we can best guide users to the relevant resources. For more details, see

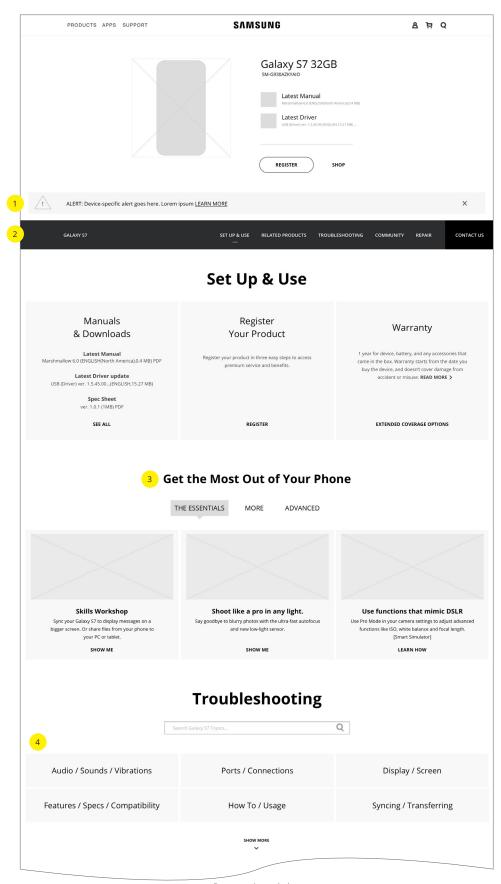
https://invis.io/VT7YP5CEP

At the top is a product selector, with the six product categories most accessed within a support context. A link to All Samung Products will open a "drawer" with all product categories.

A search area is present for users who have a specific question, or feel more comfortable using search to find resources.

A row of links to key user tasks are presented for quick access to various support site areas.

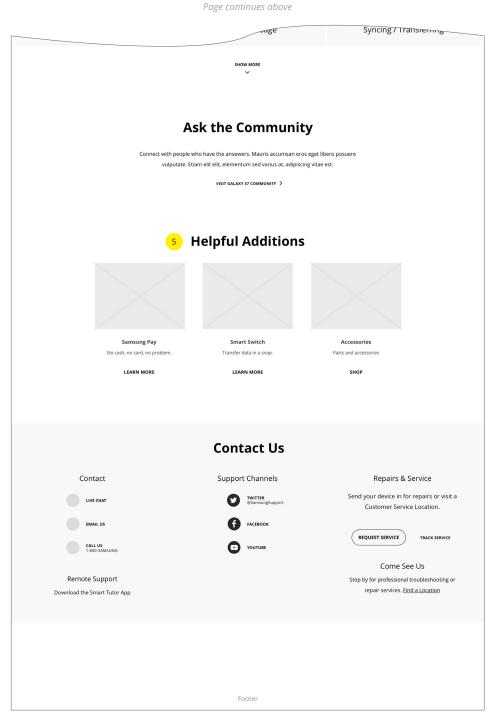
Finally, three content touts are presented. These may change based on hot support issues or call center data.



NOTES

This Owner's Product Information Page (OPIP) is designed for a mobile product. It can be scaled back for products with fewer support resources.

- 1 Device specific notifications. Product news, safety, urgent information.
- "Sticky" persistant in-page navigation. Clicking links will smooth-scroll the user to the relevant section of the page.
- 3 Product education section. Optional section. May not be required for all products. Content would be similar on-boarding content s is found on "Set Up Your New Device" microsites. Each "card" links to relevant resources such as a Simulator, a video, an Answer, etc.
- Topics displayed are pulled from the most popular/helpful 'answers' symptom categories - specific to the current device, or, at least, the device's parent product category. Final "symptom" nomenclature and grouping to be determined.



NOTES

5 Promotion of related support services and apps. May also include a link to see related parts and accessories to purchase.